GAMENESS

AN AI-POWERED DATA INFASTRUCTURE SUPER APP

BINANCE

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And 135+ More!

PARTNERS

IN THIS ISSUE

WE MADE THIS TOKEN UTILITIES FOR PLAYERS, CREATORS, AND WEB3 ENTHUSIASTS

Burak Çevik

Letter from the CEO

We've successfully addressed a critical challenge in the blockchain space: user acquisition. Our pioneering solution has the potential to reshape the entire ecosystem, attracting and engaging users across various platforms like DEXs, CEXs, blockchain chains, and gaming companies.

Our app is now ready for launch, with a proof of concept already in place. Its cutting-edge features, seamless integrations, and scalability are set to empower growth across all sectors. We invite partners and investors to join us in revolutionizing user acquisition in the blockchain world.

Secret Roadmap

ROI Guarantee
If we don't meet the agreed-upon KPIs, we don't charge companies anything.

User Acquisition
Not a problem with our community and technology anymore!

On-Chain Data
We store users' performance, data, and bet data on-chain, ensuring transparency and security.

Decision Maker of the industry
We want to be the industry's decision-maker and unicorn maker. We are here to change the industry mechanics.

Incorporated in the USA
Token company in Seychelles.

Explore Gameness,

the next evolution of community engagement in web3

with a superapp that helps community-centric brands & platforms lower acquisition costs and maximize retention through $GNESS Token-powered core services that drive continuous user interaction.

GAMENESS VISION:
Uniting Gaming Communities in Web3

Gameness aims to bridge the gap between Web2 and Web3 through gaming, making Web3 adoption easy, engaging, and trustworthy. Our innovative AI-powered systems, combined with gaming events, token incentives, and partnerships with established Web2 brands, lower barriers to entry and foster sustainable user engagement.

- **SMART AI SOLUTIONS**
  - **AI AGENT REFEREE AND TOURNAMENT MODEL**
  - **AI COACH FOR SKILL DEVELOPMENT**
  - **GAMIFIED EXPERIENCES**
  - **A2E SYSTEM**
- **ALL-IN-ONE GAMING HUB: CONNECT, COMPETE, AND EARN**
- **SEAMLESS BLOCKCHAIN INTEGRATION: SAFE AND EASY TO USE**
- **COMMUNITY-FIRST: SHAPE THE FUTURE WITH GAMENESS DAO**

Gameness addresses key challenges in the Web3 gaming space, including complex onboarding processes, target audience mismatches, and lack of trust. By leveraging the team's 12 years of expertise in esports and gaming, combined with cutting-edge AI technology, Gameness creates a bridge between traditional gaming and decentralized technologies, ensuring a smooth transition for users into the Web3 ecosystem.
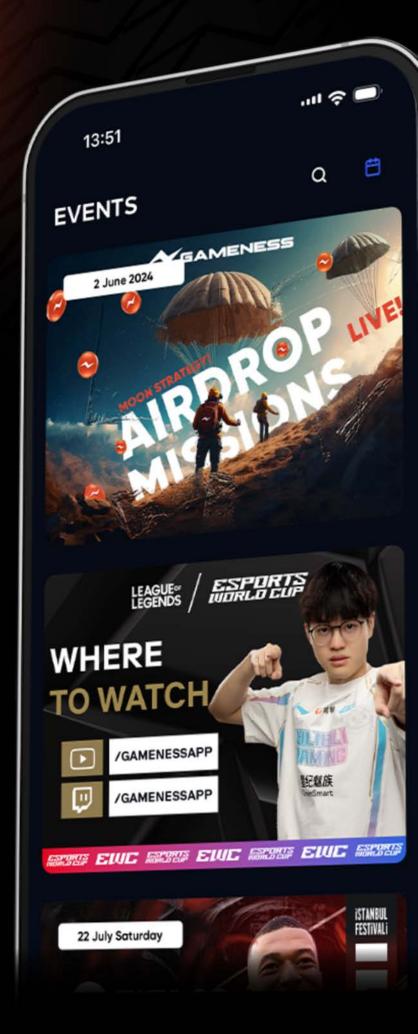
GAMENESS

AI-POWERED
data infrastructure superapp

The Gameness SuperApp is designed to be the central hub for all your gaming and esports needs. From tournament participation to community building, this comprehensive platform offers a range of features to enhance your gaming experience.

SUPERAPP HIGHLIGHTS:

- **TOURNAMENT ORGANIZATION AND PARTICIPATION**
- **SOCIAL FEATURES AND TEAM MANAGEMENT**
- **NFT MARKETPLACE AND TROPHY HOUSE**
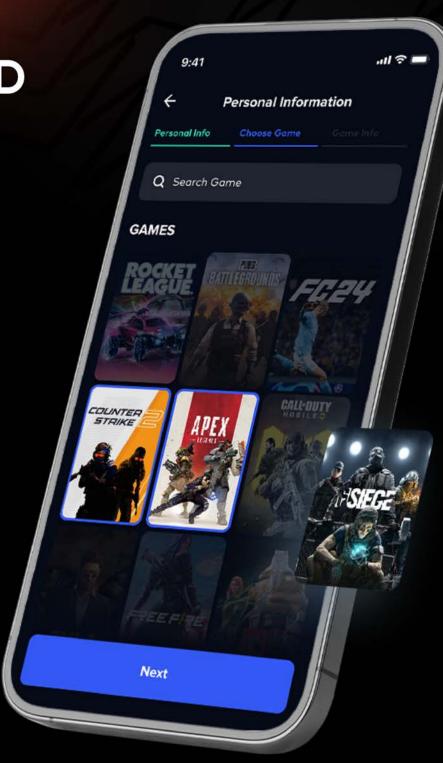- **EDUCATIONAL RESOURCES AND CAREER DEVELOPMENT OPPORTUNITIES**

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The SuperApp integrates various features to create a seamless user experience:

- **User Dashboards:** Comprehensive profiles showcase achievements, monitor key statistics, and track NFTs, $GNESS tokens, and other crypto assets. Users can connect Web3 wallets, manage assets, and access features like the NFT Museum and Incubation Center.

- **AI-Powered Systems:** Two distinct AI systems enhance the overall user experience: one guides users through Web3 concepts, while another acts as a coach for skill development in competitive gaming.

GAMENESS
AI-POWERED
experience

GAMENESS HARNESSES CUTTING-EDGE ARTIFICIAL INTELLIGENCE TECHNOLOGY TO ENHANCE USER EXPERIENCE THROUGH TWO SPECIALIZED SYSTEMS:

Web3 Navigation Assistant: Our AI-powered guide simplifies the Web3 journey by providing personalized assistance with cryptocurrency management, platform features, and Web3 concepts. This intelligent system ensures a smooth transition from traditional gaming to Web3, making complex concepts accessible to all users.

Gaming Performance Coach: An advanced AI system that elevates competitive gaming skills through data-driven insights. By analyzing gameplay patterns, providing real-time feedback, and creating customized training programs, this virtual coach helps players optimize their performance and track their progress effectively.

AI Agent Referee and Tournament Model: Our AI-driven referee and tournament platform automates tournament organization and marketplace tools. The system uses smart algorithms to monitor gameplay, validate achievements, and ensure fair competition at all skill levels. Using cohesive data structure and predictive analytics, we deliver transparent tournament management while keeping user data secure.
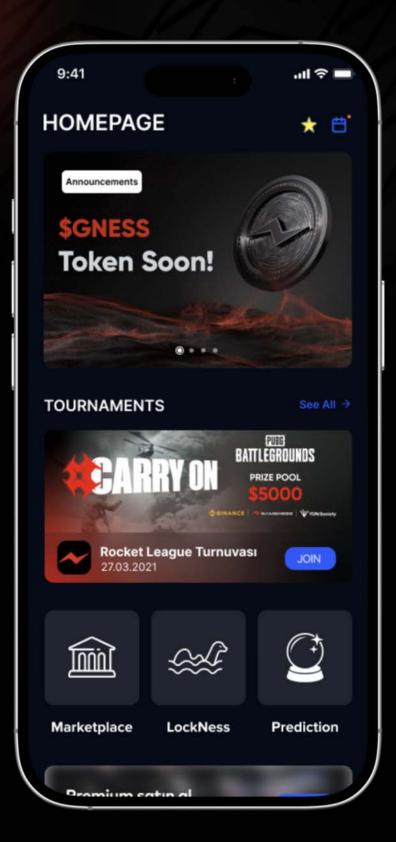
GAMENESS

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- **Game Integrations:** Gameness supports a wide range of skill-based, non-pay-to-win games. The platform's game library serves as a whitelist, with users able to request additions after internal review.

- **Esports:** The Gameness platform aims to unify the esports ecosystem by catering to various stakeholders, including players, teams, organizers, and sponsors. By leveraging blockchain technology, Gameness enhances transparency and engagement across the industry, creating a more interconnected and efficient esports landscape.

$GNESS TOKEN:

Powering the Gameness Economy

At the heart of the Gameness ecosystem lies the $GNESS token. This versatile cryptocurrency serves multiple functions within the platform, driving engagement and rewarding participation.

TOKEN UTILITIES:

- **PLATFORM-WIDE MEDIUM OF EXCHANGE**
- **GOVERNANCE RIGHTS IN THE GAMENESS DAO**
- **STAKING REWARDS AND EXCLUSIVE BENEFITS**
- **TOURNAMENT ENTRY FEES AND PRIZE POOLS**

The $GNESS token's utility extends beyond basic transactions:

- **Play-to-Earn (P2E) and Achieve-to-Earn (A2E) Incentives:** Users can earn $GNESS tokens, incubated project tokens, or unique NFTs through gameplay achievements, community contributions, and skill-based competitions.
- **Burn & SaaS System:** Web2 brands engaging with Gameness participate in token locking, burning, or reward redistribution, enhancing ecosystem sustainability and token value.
- **Data Services:** Gameness provides comprehensive, blockchain-verified data services for esports platforms, ensuring transparency and fair play in the ecosystem.

ACHIEVE TO EARN:

Redefining Rewards in Web3

Gameness introduces an innovative Achieve-to-Earn (A2E) model, revolutionizing how players are rewarded for their skills and dedication. This system goes beyond simple gameplay rewards, focusing on meaningful engagement and personal growth.

A2E BENEFITS:

- **REWARDS FOR SKILL DEVELOPMENT AND GOAL ACHIEVEMENT**
- **NFT-BASED RECOGNITION OF ACCOMPLISHMENTS**
- **SUSTAINABLE ECOSYSTEM THAT VALUES LONG-TERM ENGAGEMENT**

The A2E model is complemented by various engagement features:

- **Missions and Challenges:** Users complete diverse platform activities and in-game goals to earn rewards, including unique NFTs, tokens, and NessPerience Tickets.
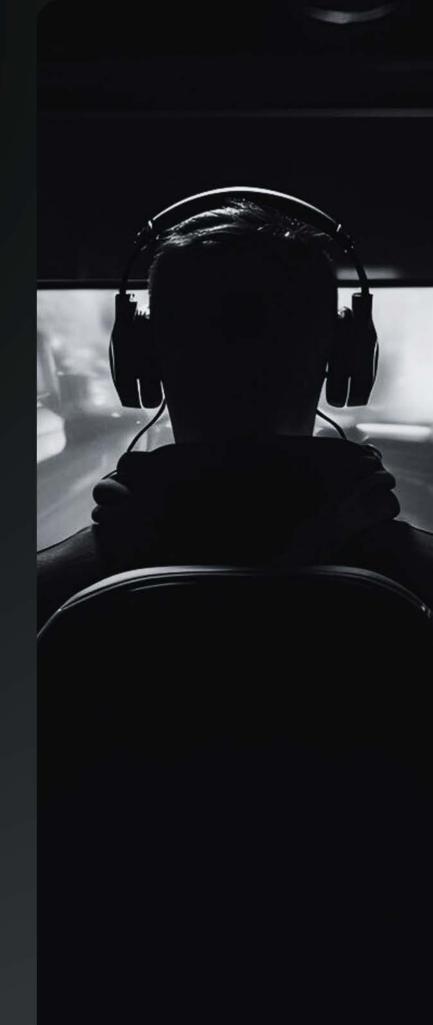
ACHIEVE TO EARN:
Educational Programs:

Gameness provides comprehensive courses focused on blockchain technology, financial literacy, and emerging tech fields. These career-oriented programs aim to enhance users' skills and knowledge in the rapidly evolving digital landscape. Upon successful completion, participants receive blockchain-verified NFT certificates, adding tangible value to their professional portfolios.

The Gameness platform features a mission-based system where users can complete various challenges to earn various rewards. These missions include engaging with diverse platform activities, achieving in-game goals, or interacting with Gameness's partner projects across various chains.

LOCKNESS SYSTEM:
Loyalty Reimagined

The LockNess token-gated loyalty system offers escalating benefits based on the amount of $GNESS tokens staked and the duration of the lock period. This innovative approach encourages long-term platform engagement for both individual users (B2C) and businesses (B2B).

LockNess System Details:

The LockNess token-gated loyalty system rewards both individual users (B2C) and businesses (B2B) for platform engagement. Users can lock $GNESS tokens for 30-730 days, with longer periods yielding higher rewards. The five-tier system (Bronze, Silver, Gold, Platinum, Diamond) offers escalating benefits based on tokens staked and lock duration.

Benefits include APY rewards, exclusive NFTs, governance rights, tournament access, sponsorship discounts, and data insights. The unique point calculation factors in tokens staked, category multiplier (B2C/B2B), and time multiplier. This structure encourages long-term engagement and aligns user interests with emerging Gameness ecosystem projects, creating a dynamic platform where both gamers and businesses can thrive.

TIER 1 – BRONZE (30-DAY LOCK)

B2C Token Details & Pricing:
- Locked Tokens: 1,000 $GNESS tokens
- Token Lock Duration: 30 days
- APY (Annual Percentage Yield): 5%
- Token Price: $0.050
- Amount Staked: 1,000 tokens = $50
- Rewards: 50 tokens after 1 year of staking.

B2C Benefits:
- Esports Tournament Access: Entry-level tournament participation.
- Governance Rights: Basic voting power for platform decisions.
- NFT Access: Earn NFTs that commemorate gaming milestones and achievements.
- Incubation Airdrops & B2B Partner Brands Prizes

B2B Token Details & Pricing:
- Locked Tokens: 10,000 $GNESS tokens
- Token Lock Duration: 30 days
- APY (Annual Percentage Yield): N/A
- Token Price: $0.050
- Amount Staked: 10,000 tokens = $500

B2B Benefits:
- 5% Sponsorship Discount: Helps with cost-effective marketing efforts.
- Access to Basic API Data: Basic player stats and analytics for strategic decisions.

LOCK
SYSTEM
LOCKNESS

TIER 2 – SILVER (90-DAY LOCK)

B2C Token Details & Pricing:
- Locked Tokens: 5,000 $GNESS tokens
- Token Lock Duration: 90 days
- APY: 8%
- Token Price: $0.050
- Amount Staked: 5,000 tokens = $250
- Rewards: 400 tokens after one year of staking.

B2C Benefits:
- Mid-Tier Tournaments: Entry into tournaments with larger prize pools.
- Strategic Voting Power: Increased decision-making power.
- Exclusive NFT Access: Limited-edition NFTs based on in-game or special events.
- Incubation Airdrops & B2B Partner Brands Prizes

B2B Token Details & Pricing:
- Locked Tokens: 20,000 $GNESS tokens
- Token Lock Duration: 90 days
- APY: N/A
- Token Price: $0.050
- Amount Staked: 20,000 tokens = $1,000

B2B Benefits:
- 10% Sponsorship Discount: More cost-effective marketing integration.
- Advanced API Access: Real-time match stats and analytics for more in-depth market strategies.

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TIER 3 – GOLD (180-DAY LOCK)

B2C Token Details & Pricing:
- Locked Tokens: 10,000 $GNESS tokens
- Token Lock Duration: 180 days
- APY: 12%
- Token Price: $0.050
- Amount Staked: 10,000 tokens = $500
- Rewards: 1,200 tokens after one year of staking.

B2C Benefits:
- VIP Tournament Access: Entry to exclusive tournaments and coaching sessions.
- Enhanced Governance Influence: Greater say in major platform decisions.
- Rare NFT Airdrops: NFTs uniquely created based on key platform moments.
- Incubation Airdrops & B2B Partner Brands Prizes

B2B Token Details & Pricing:
- Locked Tokens: 50,000 $GNESS tokens
- Token Lock Duration: 180 days
- APY: N/A
- Token Price: $0.050
- Amount Staked: 50,000 tokens = $2,500

B2B Benefits:
- 15% Sponsorship Discount: Significant discounts on premium sponsorship packages.
- Co-Sponsorship Rights: Partnerships in major events, increasing brand visibility.
- Premium Data Insights: Access to detailed insights for high-level decision-making.

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TIER 4 – PLATINUM (365-DAY LOCK)

B2C Token Details & Pricing:
- Locked Tokens: 25,000 $GNESS tokens
- Token Lock Duration: 365 days
- APY: 15%
- Token Price: $0.050
- Amount Staked: 25,000 tokens = $1,250
- Rewards: 3,750 tokens after one year of staking.

B2C Benefits:
- Full Governance Participation: Direct influence on major platform changes.
- Revenue Sharing: Share in the profits from tournaments and sponsorships.
- Special NFT Unlocks: Access unique NFTs celebrating major platform or community milestones.
- Incubation Airdrops & B2B Partner Brands Prizes

B2B Token Details & Pricing:
- Locked Tokens: 100,000 $GNESS tokens
- Token Lock Duration: 365 days
- APY: N/A
- Token Price: $0.050
- Amount Staked: 100,000 tokens = $5,000

B2B Benefits:
- 20% Sponsorship Discount: Top-tier sponsorship deals at significant discounts.
- Custom NFT Creation Opportunities: Collaborate on bespoke NFT projects.
- Top-Tier Data Access: Deep insights for consumer analysis and tailored marketing strategies.

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TIER 5 – DIAMOND (730-DAY LOCK)

B2C Token Details & Pricing:
- Locked Tokens: 50,000 $GNESS tokens
- Token Lock Duration: 730 days
- APY: 20%
- Token Price: $0.050
- Amount Staked: 50,000 tokens = $2,500
- Rewards: 10,000 tokens after one year of staking.

B2C Benefits:
- Maximum Governance Power: Ultimate control over platform evolution.
- Major Revenue Sharing: Highest profit-sharing tier from platform revenue.
- VIP Event Access: Entry to exclusive events and premier NFT releases.
- Incubation Airdrops & B2B Partner Brands Prizes

B2B Token Details & Pricing:
- Locked Tokens: 250,000 $GNESS tokens
- Token Lock Duration: 730 days
- APY: N/A
- Token Price: $0.050
- Amount Staked: 250,000 tokens = $12,500

B2B Benefits:
- 25% Sponsorship Discount: Maximum sponsorship discount for high-level promotional efforts.
- White-Label Solutions: Develop branded experiences and exclusive rights to co-branded events.
- Exclusive Event Rights: Opportunity to co-sponsor and lead events, maximizing visibility.

LOCK SYSTEM
LOCKNESS

NFTS IN THE GAMENESS ECOSYSTEM

NFTs play a crucial role in the Gameness platform, representing achievements, in-game items, and special events. Two types of NFTs are available:

Base NFTs:

These serve as digital IDs for user accounts, tracking staking and activity scores, account levels, and aggregated Base points. They're dynamic, reflecting the user's current ranking and attributes.

Trophy House NFTs:

These premium NFTs represent significant achievements, high-ranking tournament placements, or special event participation. They serve as collectibles and can be displayed to showcase a user's accomplishments.

Through this comprehensive ecosystem, Gameness is set to revolutionize the gaming and esports landscape, creating a vibrant, engaged community at the intersection of traditional gaming and Web3 technologies.

ROADMAP

BETA RELEASE
Release of Gameness on Android
and IOS with Phase 1 features

SEED SALE
Beginning of Seed, Strategic and
Private Sale for $GNESS

ANNOUNCEMENTS
Beginning of Announcements of
games and brands

EVENTS
Announcements of Online Events

MARKETING
The start of Agressive Marketing

TELEGRAM APP
MiniApp and Telegram Game Release

UTILITIES
Announcement of new features for $GNESS

LISTING NEGOTIATIONS
Exchange agreements

PRESALE
Beginning of Presale for $GNESS

NFTS
Creation of NFTs of
Precious Moments
and delivery of earned NFTs

UI/UX
New UI/UX for
Gameness Super App

SWAP
In app swap integration

MAJORS
Physical organization of the
first Major Tournament

TECH ROADMAP

2023-Q3
- Gameness App MVP
- CMS

2024-Q1
- Missions Page
- Gameness App MVP Rebranding

2024-Q2
- Telegram App Release

2024-Q3
- Telegram "First" Game

2024-Q4
- Gameness App Beta Release
- Smart Contracts
- Contracts Audit
- Telegram App Prediction

2025-Q1
- New UI / UX Announce
- LockNess System
- Stream Donation System
- Achievements
- Tournament Tool & Dashboard
- SoulBound Base NFT
- App Security

2025-Q2
- Gameness App on Telegram
- Skill Challenge
- Wallet Integration
- SAAS
- Incubation Center
- 3. Party APIs

2025-Q3&Q4
- NFT Marketplace (Museum)
- Swap
- Gameness App (Main Release)
- Investment Esports Systems
- DAO
- AI Scout Report
- Pre Match Odds

2026-Q1
- Web Application
- Tournament New Dashboard
- SDKs
- Live Data Verifier and in Match Odds
- Main App Prediction

2026-Q2
- Protectness Cheat Prevention
- Gameness Wallet

2026 - Q3&Q4
- TBA :)
- World Domination

DON'T MISS THE CHANCE TO INVEST

WWW.GAMENESS.APP